

大连联通开启滨城“智慧家庭”新时代

家庭互联网是继PC互联网、移动互联网之后互联网的第三个发展阶段。随着移动互联网的红利逐渐趋于饱和与平稳，时代与技术也在不断地演进，同时，互联网的演进也逐步进入3.0时代，家庭互联网的概念与移动互联网、PC互联网并非完全独立的存在，而是基于目前互联网连接基础上的延伸。

在即将到来的5G时代，万物互联成为可能，智慧家庭业务天然具有与网络管道能力相结合的需求，而电信运营商拥有优质的通信管道，通过宽带网络连接千家万户，具有发展智慧家庭业务的独特优势。

在此优势基础上，大连联通积极探索家庭互联网领域，结合5G、千兆宽带等最新通信技术，打造涵盖“高速固定宽带、高速移动互联网、互动电视、家庭监控、智能音箱、家庭组网”的全方位家庭互联网产品，为大连滨城家庭用户提供全套通信解决方案。

联通家庭互联网产品——沃家固话智能音箱

智能音箱是一款拥有着海量曲库、影视资源、视频通话、智能家居、百科语音搜索等功能的智能产品，其中富有人工智能技术可让用户体验非一般的便利，同时，全面整合百度信息、随便听、随便问、随便看，是聪明的生活小助手！

同时，它不仅是智能音箱，也是一台智能电话，沃家固话可以通过智能音箱直接拨打固定电话、移动电话，是面向家庭用户推出的第一个与智能终端结合的语音通话服务。

拥有智能音箱+沃家固话，记录和分享家庭中的点点滴滴，解放双手与亲朋好友们通话畅聊，更多的时间和家人进行有温度的交流与陪伴。同时，用户可以利用语音人机交互功能控制家中各类智能家居，彻底解放自己的双手，享受智慧生活。

联通家庭互联网产品——IPTV互动电视

大连是国家首批“三网融合”试点城市，大连联通始终致力于为大连用户提供高质量的视听服务内容，打造“直播+点播+回看”的IPTV互动电视产品。优化用户网络服务体验，最大程度减少用户IPTV时延。

与此同时，随着5G网络升级及千兆宽带的陆续普及，大连联通未来将陆续为滨城用户提供4K、8K、VR等多样的新型视频服务。

联通家庭互联网产品——家庭组网

随着中国联通“匠心网络品质服务”理念的落地，大连联通正式推出了“沃家组网”服务，旨在为家庭提供专业化、个性化、智能化的组网方案。

当前，家庭宽带网络已经成为全家人娱乐休闲的必备装备，对于网络速度的要求也越来越高，但网速的“不给力”、WiFi覆盖不好、室内网络布局死角等问题，令家庭用户分外苦恼。

大连联通针对上述家庭宽带问题，推出“沃家组网”服务，专门为家庭提供个性化定制组网服务，其主要内容包括家庭组网、路由器调测、美观室内布线等各类服务。

目前，用户可通过“大连联通”及“辽宁联通”微信公众号、手机营业厅、大连联通营业厅或拨打10010客服热线预约办理，大连联通将为用户提供专业化定制组网服务。

联通家庭互联网产品——家庭监控

随着人们生活水平的提高和网络的普及，安全防护越来越深入人心。尤其是近几年信息技术的发展和人们居住环境的改善，促使人们对家庭安全防护的意识得到空前强化。

大连联通顺应消费者需求，为用户提供“沃家天眼”服务。基于自研云平台和云存储能力实现远程监控，用户通过智慧沃家APP管理和控制摄像头，可进行远程实时监控、历史视频回放、异常事件报警等。满足家庭用户多样安全需求。

家庭互联网套餐并不昂贵！

大连联通为满足广大滨城用户家庭互联网需求，特别推出“合家欢”超值套餐，一家三口人均月消费仅39元，即可全家享80G高速全国流量+300M宽带，现在办理还可额外获赠价值960元的荣耀千兆路由器+康佳智能摄像头+沃家智能音箱礼包，还有更多智能精品可选。

大连联通响应国家“提速降费”号召，顺应家庭互联网发展趋势，将继续为大连用户提供多样的家庭互联网通信服务套餐，引领大连人民迈向“智慧生活”。

80G 全国流量全家享
人均 39元/月
39=80G流量+300M宽带+1000分钟通话

Dalian Unicom Initiating the New Era of "Smart Family" in the Coastal City

Home Internet is the third development stage following PC Internet and mobile Internet. As the dividend of mobile Internet gradually tends to be saturated and stable, time and tide, as well as technologies, are constantly evolving. At the same time, the evolution of the Internet also gradually enters the 3.0 era. The concept of family Internet and mobile Internet and PC Internet are not isolated, but a connection and extension based on the current Internet connection.

In the coming era of 5G, connectivity has become possible. Naturally, smart family business has the need to be combined with network pipeline capacity. Telecom operators, with high-quality communication channels, can connect thousands of households through broadband network, possessing the distinctive advantages to develop smart family business.

Backed up by this advantage, Dalian Unicom actively explores family internet field. Combining such latest communication technology as 5G and gigabit broadband, it creates the full range of home internet products covering "fixed broadband high-speed, high-speed mobile internet, interactive television, home monitoring, intelligent speakers, home networking", to

provide for the home users a full range of communication solutions in Dalian.

Unicom Home Internet Products - WO-Family Fixed Telephone Intelligent Speakers

Intelligent speaker is an intelligent product with massive music library, film and television resources, video call, intelligent home, encyclopedia voice search and other functions, whose rich artificial intelligence skills can provide extraordinary convenience and comprehensive integration of Baidu browser information with access to listening and browsing. Such a smart life assistant!

Meanwhile, it is not only a smart speaker box, but also a smart phone. "WO-Family fix-line telephone" can directly dial fixed and mobile phones through the smart speaker, which is the first voice calling service combined with intelligent terminal launched for home users.

Equipped with smart speaker box and WO-Family fix-line phone, it can record and share the traces of the family. You can free your hands while talking with friends and relatives, and spend more time with your family for warm communication and company. At the same time, users can use the human-computer interaction function of speakers to

control all kinds of smart home appliances, completely freeing their hands and enjoying intelligent life.

Unicom Home Internet Product - IPTV Interactive TV

Dalian is one of the first batch of pilot cities of "Three Networks Integration" in China. Dalian Unicom is always committed to providing Dalian users with high-quality video service and creating IPTV interactive TV products, featuring "live broadcast + customized broadcast + watching back". It optimizes user network service experience and minimizes user-end IPTV delay.

At the same time, with the 5G network upgrading and continuous popularization of gigabit broadband, Dalian Unicom will provide Dalian users with 4K, 8K, VR and other diversified new video services in the future.

Unicom Home Internet Products - Family Networking

With the implementation of "network service with craftsmanship" concept of China Unicom, Dalian Unicom officially launches the "WO Family Net" service, aiming at providing professional, customized and intelligent networking scheme for families.

Nowadays, home broadband network has become a necessity for family

entertainment and leisure time, imposing challenges on network speed. But poor speed, poor Wi-Fi coverage and laying-out of the in-door line are causing headache for the users.

Focusing on the above problems of family broadband, Dalian Unicom has launched "WO Family Net" service, which provides customized networking service for families. It includes solving various services problems such as family networking setting, router tuning and decorating indoor wiring.

Now users can enjoy Dalian Unicom's professional customized family network service via "Dalian Unicom", "Liaoning Unicom", WeChat, mobile APP, Dalian Unicom's service hall and 10010 customer service hotline.

Unicom Home Internet Products - Home Monitoring

With the improvement of people's living standards and the popularity of the Internet, security protection is increasingly important. Especially in recent years, the development of information technology and the improvement of people's living environment have promoted people's awareness of family security prevention to an unprecedented popularity.

Meeting the demand of the consumers,

Dalian Unicom provides users with "Wo-Family Remote Eye" service. Taking into consideration of its cloud platform and cloud storage capability for remote monitoring, users can manage and control the camera through smart WO-Family APP, realizing remote real-time monitoring, playback, warning upon abnormal event, etc., meeting various security needs of home users.

Home Internet package is not expensive

To meet the demands of the Dalian home internet users, Dalian Unicom particularly promotes the compact service of "Family Happy Meal", through which a five-user family's monthly spending is only \$39 per person. It can provide the family a total 80G + 300M broadband high-speed service, applicable national wide. If you subscribe the service now, you can enjoy the privilege of gigabit router + Konka intelligence camera + Xiaozi speaker package worth \$960. More alternatives are waiting for you.

Dalian Unicom will continue to provide Dalian users with various family internet communication services, answering the government's call for "speed up and see down" and follow the trend of family internet development, promoting Dalian people to "smart life" pattern.

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